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Telemedicine – The Next Healthcare Solution

healthPERX Offers Convenience & Savings

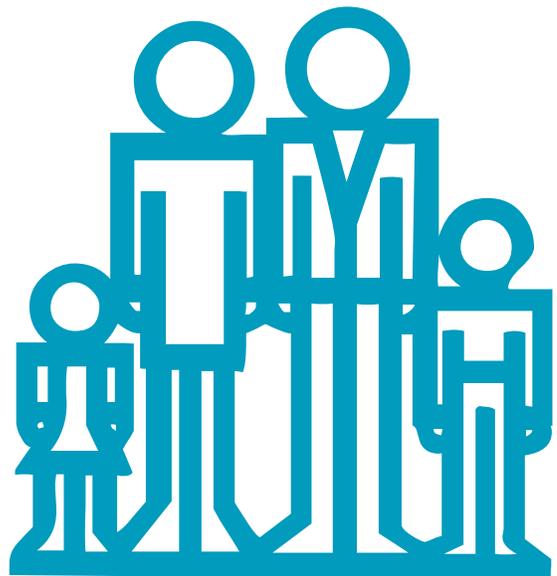
With only a few months remaining in 2013, the U.S. is anticipating one of the biggest changes in the New Year – the Affordable Care Act. As individuals begin making their own health insurance decisions and employers restructure benefits to offset higher medical costs, many have discovered an innovative service that can complement their healthcare plan or provide an alternative solution.

Telemedicine, the fastest growing segment of the healthcare industry, is making medical care easily accessible, more efficient and more affordable to both businesses and individuals. According to the American Medical Association, as many as 70 percent of all doctor visits are for information only or for matters that could easily be handled over the phone. More than eight million consumers are currently participating and seeing the benefits of telemedicine....and it's only expected to increase.

healthPERX is a health and lifestyle benefits program that features telemedicine as its core benefit and offers 24/7 access to board certified doctors in all 50 states who can diagnose and treat patients over the phone or online, and even write prescriptions. The convenient program is designed to lower healthcare and prescription costs by providing services to employers or individuals with a low monthly fee and no medical consult fee, a feature that sets healthPERX apart from other telemedicine companies. In addition, this service not only covers the employee but their immediate family.

“Twenty to 30 million people will soon have health insurance options who did not have them before,” said healthPERX CEO Jeff Marks. “Due to a shortage of physicians and pediatricians, people can expect increasingly longer wait times to see doctors resulting in more time out of the office. Thus, treating minor conditions quickly and efficiently is one of the strongest reasons for using healthPERX in every health benefit package.”

Employers can reduce absenteeism, increase productivity, decrease overall healthcare costs significantly and show substantial ROI quickly by using healthPERX. In 2012, the company's telemedicine program successfully treated 91 percent of all patients via phone or video consultation, reduced office visits by 53 percent, urgent care by 23 percent and emergency room visits by nine percent, resulting in a 100 percent ROI with the majority of companies their first year.



“Telemedicine, also called telehealth, should be part of every company’s cost containment strategy,” said Marks. “Companies have saved tens of thousands of dollars using the service with reduced time out, more productive employees and a healthier workplace overall. Furthermore, employees have saved thousands of dollars from their own out-of-pocket expenses.”

Upon participating with the program, employers receive awareness building tools used to educate employees year round so they don’t forget they have

this benefit and how easy it is to use, leading to increased utilization. This is the key to success with telemedicine and another feature that sets healthPERX apart from other telemedicine providers. With the pricing of this benefit, companies can expect a 100 percent ROI with as little as 15 – 20 percent employee utilization, making this a compelling value.

“With millions of new people entering the system and a shortage of physicians, something has to change,” said Marks. “healthPERX is a game-changer.”

About healthPERX



healthPERX is a health and lifestyle benefits program that features telemedicine as its core benefit. The program offers 24/7 access to licensed, board certified physicians with zero medical consultation fees and a comprehensive program to drive utilization. healthPERX offers many other benefits including dental, vision, health advocacy, telephonic counseling, travel assistance, fitness and others in affordable packages for employers, individuals and families.

For more information visit www.hperx.com See more at: <http://atlanta.citybizlist.com/contributed-article/telemedicine-next-healthcare-solution#sthash.NAHU0mwc.dpuf>